



सत्यमेव जयते

Government of India
Ministry of Social Justice and Empowerment



World Cooperation
Economic Forum



CO-OPATHON.

4SDG-10 (REDUCING In-eQUALITY)

Making of **Co-preneurs** for a prosperous & **Developed Society!**

Sub-Event at Global Conclave on Navigating Towards, Social & Governance (ESG) Strategies through Co-op Eco Framework

Dates: January 22-23, 2025

Location: Sri Balaji University, Pune

Best five will be Incubated by Globally acclaimed Incubator team and will be nominated to United Nation's High Level Political forum Meeting 2025 in the Newyork, USA.



Sri Balaji University, Pune (SBUP)

S.No.55/2-7, Tathawade, Off Mumbai-Bangalore, bypass, Pune,
Maharashtra 411033

ABOUT CO-OPATHON 4SDG-10

Co-operative Economic framework is the third largest economic sector. Co-opathon intends to emphasize youth leadership in transitioning from SDG to ESG goals and drives actionable, sustainable solutions with the Key Objectives:

- 1. Creating Co-preneurship (Cooperative Entrepreneur) to leverage the Demographic Dividend.** India has 62 percent of its population in the working age group (15-59) and more than 54 percent below 25 years of Age. Copreneurs will work professionally in the rural livelihood sector which depends upon natural resources (Land, Water, Forest livestock and Human Capital).
- 2. Foster cross-sector collaboration for Skilling for Net Zero Emission Industry (Greening and Sustainability especially Bio-Economy) through Coop Eco Framework.** The fifth largest economy with over 48 million registered MSME (Udyam Regd Portal) can be bedrock for reversing migration through Coop Eco framework. Huge opportunity are in Coop organization @Services Sector, informal economy (Gig Economy), BFSI sector. By 2050, Its expected that 50 percent of India's Population will be in living in Urban India (World Urbanization prospect 2024).
- 3. Produce tangible solutions aligned with SDG-to-ESG transitions. Coops can optimize, utilization of resources and through this framework effective waste management is perceptibly possible.** It can go 3 Tier through GOBAR-DHAN initiative, PM- Rojgar Protosthan Yojana, Swach Bharat Mission (Urban and Gramin) and can create millions of insitu employment opportunities.

EVENT STRUCTURE

PRE-EVENT ACTIVITIES (JANUARY 2024 , FIRST WEEK):

- 1. Declaration 4 youths in Coop Eco Framework for Shakar Se Samridhi:**
 - Announcement and vision-sharing by the Harsh Shanghani.
 - Keynote on youth leadership in cooperatives.
- 2. Press Conference:**
 - Outreach and Communication on how to Engage, empower and Educate youths to hinterland to optimally utilize Demographic Dividend to create Viksit Bharat @2047 through Coop Eco Framework.

MAIN EVENT (JANUARY 22-23, 2025):

Day 1:

- Opening Ceremony and Keynote Address.
- Team Formation and Challenge Brainstorming and Presentations

Day 2:

- Prototyping, Solution Development, Mentorship and Award Ceremony.

KEY FEATURES:

- 1. Youth-Centric Focus:** Empowering young innovators
- 2. Collaborative Approach:** Blend of competition and cooperation.
- 3. Expert Mentorship:** Support from global cooperative leaders and sustainability experts.
- 4. Actionable Solutions:** Real-world implementation support for winning ideas.

BENEFITS FOR PARTICIPANTS:

- 1. Learn cooperative principles and ESG integration.**
- 2. Network with global leaders and peers.**
- 3. Showcase innovative ideas on a global platform.**



THEMES & CHALLENGES

THEMATIC CHALLENGES:

1. Environmental Sustainability (E): Circular economy, green technologies.
2. Social Inclusion (S): Gender equity, youth leadership, digital inclusivity.
3. Governance (G): Transparent cooperative governance models.
4. Technology & Innovation: Blockchain and AI in cooperatives.

CHALLENGE STATEMENT:

- Teams brainstorm and prototype solutions with guidance from mentors.
- Focus on implementable, scalable solutions.

OUR ESTEEMED -JURY MEMBERS:

- Chairperson - Dr. Rajvir Sharma, IIPA Delhi Region Chairman
- Co-chairperson -Dr. H.P Singh ,FNAAS, Chairman , Confederation of Horticulture association of India
- Co-Chair-Shri B.H Shekhar(IPS)retd. Formerly Inspector General of Police, Maharashtra
- Co-Chair- Shri Vishwas Tripathi, Formerly Chairman , United News of India
- Shri Sagar Dharia, Trustee , Vanarai and Member NEC , CNRI
- Shri Jitendra Sharma , Chairman , CNRI (Int)
- Shri Suman Chaudhary, NEC member CNRI and Veteran , Media personnel.
- Ms. Samvenda Verma, Co-chair CNRI
- Shri Harsh Shanghani, President Global Youth Council ,WCOOPEF
- Anupam Shukla ,Partner PMV Media venture, Veteran, Ad- Film Producer
- Balwinder Singh, President , Punjab Chapter, CNRI
- Professor Rakesh Arrawatia, IRMA and Founder WCo-oPEF
- Dr. Sudhir Jha,ICAR and All India Agricultural Students association
- Shri Yash Kodwani, iSeed-IRMA
- Akshay Anand, Senior Analyst ,WCo-oPEF



Shubham Kulkarni
+91 72198 98482



Ankita Somwanshi
+91 93078 79682



Athrva Madhav M
+91 91195 27748



Why Participate in Coopathon 2025?

Be a part of the prospective future Industry and be the disruptor of the Global value chain

“ Startup has become a social culture, and no one can stop a social culture. More than 45 percent start-ups in the country are women-led. I believe that Indian solutions for global applications will become a helping hand for many nations in the world.

- **Shri Narendra Modi**
Hon'ble Prime Minister of India



“ Only Cooperatives can bring peace and address geo-Economic and Geo-Political challenges. Co-op Can bring Blood-less revolution and can implement pact to the Future of United Nation. The world Cooperation Economic forum in association with do sahkar to organize this Coopathon4SDG10 .The incubators will inculcate on doing Business with ethics and how to calm the anxious minds and to ignite the young Coopreneurs who can participate in National integration and making of Developed Society as announced by the Statesman Hon'ble Narendra Modi ji during Summit to the Future ,in United Nations on 23rd September. This initiative will work to Take further the vision of **“Sahkar se samriddhi”** and **“Ek Bharat Shreshtha Bharat”**

- **Shri Dileepbhai Sanghani**
Chairman, WC-ooPEF, IFFCO, NCUI & Chairman
Organising Committee (Global ESG Conclave, Pune)

“THE FUTURE OF SDG LIES IN THE HANDS OF THE YOUTH.”
JAI KISAN! JAI SAHKAR!
JAI HIND!

Register Now: <https://esgglobalconclave.sbup.edu.in>
Email: esgconvlcave@sbup.edu.in, headoffice@cnri.org.in

