



अखिल भारतीय कृषि छात्र संघ
ALL INDIA AGRICULTURAL STUDENTS ASSOCIATION
A-Block/G-4, National Agriculture Science Centre (NASC) Complex,
DPS Marg Pura, New Delhi-110012



AIASA Proudly Announces



***Celebrating The 10 Years Of Glory For Successful Involvement
In the Agriculture & Allied Sector***

**Exciting
Events
under
ELEVATE
2021**



About AIASA

All India Agricultural Students Association (AIASA) is a professional society of current and former students of India having a degree in the field of agriculture, fisheries, horticulture, forestry, biotechnology, veterinary, dairy, home science, agri-business management and other allied sectors and registered under societies registration act 1860. Since inception, the association is continuously thriving for the benefit of students of agriculture and allied sectors and working as a stake holder in framing better policies for development of agriculture through seminars, workshops, training programs and conferences and also by giving its input in important policy issues for the benefit of Indian agriculture, The association has also carried out many programs for rural development, employment generation and economic growth of rural areas for last 10 years.

About the “ELEVATE”

The event “Elevate” is focused on the stream of Atma-Nirbhar Bharat and Doubling Farmers’ Income (Farmers First) in environmentally sustainable way. The name of the event “Elevate” signifies elevating/ uplifting the agricultural communities in rural areas. “Thoughts for Transformation” and the bulb signify that we are thriving for the innovative ideas and thoughts for transforming the rural economy based on agriculture and allied professions. The leaf in the bulb depicts agriculture discipline while the colors used in the logo and the rays on bulb depict different revolutions in sectors of agriculture i.e. Green (Food Grains), Yellow (oil seed Production), Blue (Fish Production), Brown (Leather / Cocoa / Non-Conventional Products), Golden (Fruits and Honey Production), Grey (Fertilizers), Pink (Onion Production / Prawn), Silver (Egg / Poultry), Silver Fiber (Cotton), Red (Meat / Tomato) and White revolution (Milk).



National level Video Making Competition

Theme: Smart Village for Smart India

- Objective of Event** : To develop a village or a village cluster for doubling farmers' income: a step towards Atma-nirbhar Bharat.
- Eligibility** : Student / Young professionals below 35 years. Participation may be Individual/Group of 2-5 members.
- Mode of Submission** : Video (Max. 20 mins)/& Concept note of innovative ideas and economic statistics in word file along with the proforma attached.
- Participation fees** : AIASA Members: INR 100
Non-AIASA Members: INR 250
- Convenor** : Mr. Sudhir Kumar, Senior Advisor, AIASA
- Co-convenor** : Mr. D.R.K. Saikanth, Mr. A. Mohan K. Chowdry,
Mr. Badal Verma
- Submit to** : smartvillage.elevate@gmail.com



National level Photography Contest

Theme: My Farmer : My Pride, Women in Agriculture, Innovation in Agriculture, Agricultural Biodiversity& Microclimate

- Objective** : Click for a change
- Eligibility** : Must be a student of Agriculture and allied discipline. Entry will be for individual only.
- Mode of Submission** : Raw Photograph with date and time along with the proforma attached.
- Participation fees** : AIASA Members: INR 50
Non-AIASA Members: INR 100
- Convenor** : Ms Sonica Priyadarshini, Senior coordinator, AIASA
- Co-convenor** : Mr. Priyank Sharma, Mr. Mohammed Meharoof,
Mr. Anurag Bhargav
- Submit to** : focus.elevate2021@gmail.com



IGNITE : Young Scientist Hunt

**Thrust Areas : Farmers' Prosperity, Clean Environment,
Food & Nutritional security, Climate Smart Agriculture, IOT and ICT**

- Objective** : To provide a platform for agriculture and allied students to present their research outcomes on thrust areas.
- Eligibility** : Research Scholars/ Scientists below 35 years from Agriculture and allied discipline, Individual / Group up to 3 members. Group may include one advisor from faculty.
- Mode of Submission** : Word file/Pdf as per the proforma attached
- Participation fees** : AIASA Members: INR 100; Non-AIASA Members: INR 250
- Convenor** : Mr. Ashish Khandelwal, Chairman, NEB, AIASA
- Co-convenor** : Mr. Maruthi prasad B. P., Mr. Kailash Kumar B. Mr. Babithraj
- Submit to** : ignite.elevate@gmail.com



National Level Agriculture Journalist Hunt

**Focus interviewee : Progressive Farmers, Cooperative groups, NGOs, Self– Help Groups
and Farmer Producer Organizations working in agriculture and allied sectors**

- Objective** : To enhance the interview skills of agriculture and allied students and highlighting success story of different stakeholders.
- Eligibility** : Must be student of Agriculture and allied discipline, Individual /Group of 2 members. Interviewee should be engaged in agriculture and allied fields, made outstanding contribution for rural development in respective states and recognized at various platforms for his/her professionalism, innovation and contribution to rural development.
- Mode of Submission** : Interview Video in MP4 format (Maximum 20 minutes), details regarding interviewee must be mentioned in the video along with the proforma attached.
- Participation fees** : AIASA Members: INR 100; Non-AIASA Members: INR 250
- Convenor** : Dr. Sandeep Kumar, Senior Coordinator, AIASA
- Co-convenor** : Mr. Neeraj Dixit, Mr. Ninaad Mahajan, Mr. V. Guhan
- Submit to** : agrijournalist.elevate@gmail.com







Young Agribusiness Entrepreneur Hunt

Objective	: To hunt innovative Young Agribusiness Entrepreneurs engaged in agriculture and allied sectors.
Eligibility	: Young Agribusiness Entrepreneur below 40 years. Students with innovative business ideas can also participate
Mode of Submission	: Pdf/ word document/ video/ PPT elucidating the innovations implemented and significant outcome for the welfare of farming community and meeting the consumer demands along with the proforma attached.
Participation fees	: AIASA Members: INR 100 Non-AIASA Members: INR 250
Convenor	: Mr. Pankaj Thakur, Chief PRO, AIASA
Co-convenor	: Mr. Ankit Soni, Mr. V. Mathivanan, Mr. Gopilal Anjana
Submit to	: empower.elevate2021@gmail.com



Participation Procedure (step wise)

- ✓ Choose the competition (s).
- ✓ Pay the registration fees through payment link.
- ✓ Register for Elevate 2021 through registration link.
- ✓ Fill the instamojo payment ID you received.
- ✓ Submit your project (Photo/video/any other as required by competition) to the specified email ID along with the proforma attached.
- ❖ If participated in a group, all the participants in the group need to register themselves with the same payment ID.
- ❖ Participants need to register and pay separately for different competitions.
- ❖ Preferred languages for all kinds of submissions (Videos, PPT, PDF/Word files) are Hindi and English. If local language is used in videos, then the participants need to submit a minute to minute transcript (in English or Hindi).
- ❖ For updates regarding Elevate 2021 be in touch with us.
 [aiasanewdelhi](https://www.facebook.com/aiasanewdelhi)  [aiasa5](https://twitter.com/aiasa5)  [AIASA](https://www.youtube.com/AIASA)  www.aiasa.org.in
- ❖ Prizes will be distributed on 7th NYC to be organized at TNAU, Coimbatore, Tamilnadu on 20,21st January 2022

Last date of Submission : 30th Nov 2021
Announcement of Result : 31st Dec 2021



Payment Link

<https://imjo.in/9gDWWw>



Registration link

<https://forms.gle/qiSJQTtGTVkBfd9B9>

National Organizing Committee

Patron

Dr. R. B. Singh, Ex-Chancellor, CAU, Imphal

Dr. R. P. Singh, Ex-Executive Secretary, IAUA

Chairperson

Ms. Shreya Gupta, National President, AIASA

Co-Chairperson

Mr. Tapas Paul, National General Secretary, AIASA

Organizing Secretary

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Dr. Ravishankar C.N., Director, ICAR-CIFT

Dr. Sahadeva Singh, Chief Policy Advisor, AIASA

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Dr. P. Adhiguru, Principal Scientist, ICAR-IARI

Dr. R. Vinoth, National Secretary (GC), AIASA

Dr. Prakash Jha, Post-Doctoral fellow, KSU, Kansas, USA

Publication Committee

Mr. Praveen Verma, Vice Chairman, National Editorial Board, AIASA

Dr. Ajay Verma, Scientist, ICAR-CIAH, Bikaner

Contact details

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Chief Coordinator, AIASA

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PROFORMA

Application Form for IGNITE

Participation: Individual ☐ Group ☐

1. Name of the student in full:

2. Name of the contributors (if participated in a group)

3. Name of University:

4. Present postal address including Telephone, Fax, E mail etc:

5. Educational qualifications

Sl. No	Degree	Discipline	Year
1.	M.Sc./ Equivalent		
2.	Ph.D.		

AIASA Member (Yes/ No) If Yes, AIASA ID No.....

Amount Paid..... Transaction details of the fees paid.....

6. Details of the research work submitted for the award

(i) Title of the research work

(ii) Name and Designation of the Dissertation/ Thesis supervisor or Principal Investigator

(iii) Brief description, scientific, technological and socioeconomic relevance of the research problem

(iv) Briefly describe the principal results obtained

(v) In what way these results have made an original contribution to the solution of the research problem

(vi) List of publications from this research work (>NAAS rating 6.0)

(vii) List of Awards from this research work

7. A concise statement (about 200 words) highlighting the most significant aspects of the research work done that you would like to see in your citation of award (if chosen).

8. Major thematic area (According to given themes in brochure)

Signature of the Supervisor/ PI with date

Signature of the Candidate with date

*** Mail the proforma with enclosures to ignite.elevate@gmail.com**



PROFORMA

Application Form for Smart Village, Focus, Agri journalist & Empower

Participation: Individual ☐ Group ☐

1. Name of the student (in capital):
2. Name of the contributors (if participated in a group)
3. Name of University:
4. Present postal address including Telephone, Fax, E mail etc:

5. Educational qualification

Sl. No	Degree	Discipline	Year	Enclosures

6. AIASA ID No.....

Amount Paid..... Transaction details of the fees paid.....

Name of the competition in which participated.....

7. Mode of submission (Video/Photograph/document/PPT) (Enclose)

8. Brief Description about your submission

9. Major thematic area (According to given themes in brochure)

Signature of the Candidate with date

★ Mail the proforma with enclosures to smartvillage.elevate@gmail.com (Smart Village) /
focus.elevate2021@gmail.com (Focus) / agrijournalist.elevate@gmail.com (Agri-journalist) /
empower.elevate2021@gmail.com (Empower)